



Matt Brown

mattebrown.com

Objective

To find an Interactive Management position where I can utilize my agency experience in a fashion that leverages my technology understanding, creative expertise, marketing passion, interactive strategy and drive towards excellence.

Personal Info

Address:

2801 Wells Branch Pkwy #1416
Austin, TX 78728

Email:

sparkingmatt@gmail.com
atxcreativity@gmail.com

Phone:

(214) 532-9336

Websites:

<http://brownsportfolio.com> (portfolio site)
<http://mattebrown.com> (resume site)

Facebook

sparkingmatt

Twitter

sparkingmatt

LinkedIn

sparkingmatt

Skills & Languages

HTML
8 years



5

AJAX
4 years



4

CSS
8 years



5

PHP
5 years



4

XML
5 years



5

FLASH
8 years



4

JAVASCRIPT
4 years



4

MYSQL
5 years



2.5

JQUERY
4 years



4

Software

Adobe Creative Suite

8 years



5

Visual Studio

2 years



4

Microsoft Office

10 years



5

Experience

10-10

CREATIVE DIRECTOR **COURSE TRENDS**

- Managing daily activities, workflow, training and tasks
- Creating new design templates for customers (coding additionally)
- Performed daily activations (new customer website builds)
- Implemented, monitored the PPC Campaign for Golf 18 Network

09-10

SOFTWARE DEVELOPER | SENIOR DESIGNER **ACCUCONFERENCE**

- Developed and Maintained Multiple Corporate and Retail Sites
- UI Development For Customer and Admin Site
- GUI Development For Web Application for Web Conferencing
- Lead Market Research on Customer Needs
- Print and Corporate Identity Development

02-09

CREATIVE DIRECTOR **SPARKING CREATIVITY**

- Responsible for Creative's, Development & B to B Interaction
- Lead design department to several awards and recognition
- CMS, Ecommerce and Static Integrations combined with design
- Developed Creative Strategies for both clients and in house
- Organized daily task force and creative sessions within the department

Recommendation

letters

It is my pleasure to recommend Matt Brown. His talents as a creative and strategic thinker are only surpassed by his concept and design capabilities. He would be a valuable addition to any company. Matt distinguished himself by consistently delivering strategic, creative solutions that exceeded our expectations. His ability to solve problems and identify opportunities enhanced his value as a creative resource. Matt has a can do, get it done attitude and instills the same passion for great work with his co-workers. He hit on all marks and surpassed them. If given the opportunity to work with Matt, you will be pleased and surprised at the talent, professionalism and personality of this great creatively talented designer. If I can be of any further assistance or provide you with any further information, please do not hesitate to contact me.

**Karl Farmer - Sr. Creative Art Director, TaCito Direct.
214.797.0642.**

During his employment, Matt has improved the overall process and organization of the CourseTrends design team, leading to a 50% increase in productivity. He has proven himself capable of creating clean and professional designs for our clients, and with minimal direction and/or guidance. As the head of the design department, Matt has encouraged our junior designers to improve upon their skill set, improving their professional best as well as our end product.

I sincerely believe that Matt would make a positive contribution and impact for you and your business as he has for CourseTrends. If you wish you speak with me more about Matt and his qualification, please feel free to contact me by email at clyde1976@gmail.com, or by phone at (512) 922-4925.

Sincerely,
ClydeHack

Over the past year, I have worked with Matt Brown on two separate projects. Matt's work on both projects was exceptional from all aspects. Matt kept in regular communication with me and my management team, gave regular timely and more importantly accurate updates and habitually finished projects at or prior to the agreed upon deadline. Matt's creative integrity and exceptional communication skills were extremely helpful in getting the project completed and providing an opportunity for everyone to feel their opinions were properly considered.

If the opportunity presented itself in the future, I would surely hire Matt again without hesitation. Any organization that has him as part of their team is extremely fortunate to have him. Their results will surely be better due to his contributions.

If you would like additional information about Matt, you can telephone me at (512) 538-4288.

Scott Wattenberg

Matt handled an essential role on our development team at Accutalk as a very talented senior designer and web developer. I can personally attest to his professionalism and character as well as his outstanding capacity for the creative thought process. Matt has always brought fresh ideas to the table that earned him a well-deserved reputation for an intuitive mind and creative eye, even prompting fellow employees from outside his department to seek him out with design questions. Matt naturally works well with other employees assuming the role of a leader or team member as the circumstance dictates. He has proven time and time again his dedication to projects that most would find daunting as well as an extraordinary capacity for patience when dealing with difficult coworkers and supervisors. Matt owns his work. He places a high emotional investment in everything that he does, which is at once his greatest asset and biggest struggle. I offer you my sincerest belief that whatever company has the privilege of employing Mr. Brown will find him to be more than worth the investment. Feel free to contact me with any further questions you might have.

Taylor Maddry - 817-307-7055



References

available upon request