

MATTHEW BROWN

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<http://brownsportfolio.com> and <http://mattebrown.com>

OBJECTIVE

To find a web design position that straddles functionality with beauty all while utilizing my agency experience and diverse creativity to bring multiple mediums to life. While still delivering projects on time, on budget and award winning work.

SKILLS PROFILE

- Full Knowledge of the Adobe CS Suite of Products
- Complete understanding of Compliant Code with emphasis on User Experience and Interface Design
- Proven ability to manage a team to award winning work but also if needed to be self-driven.

EMPLOYMENT HISTORY

Course Trends

4/1/2010 — Current

Creative Director

- Managing daily activities, workflow, training and tasks
- Creating new design templates for customers (coding additionally)
- Performed daily activations (new customer website builds)
- Implemented, monitored over 100 PPC Campaigns for Golf 18 Network

AccuConference

6/1/2009 — 2/4/2010

Senior Designer & Developer

- Developed and Maintained Multiple Corporate and Retail Sites
- UI Development For Customer and Admin Site
- GUI Development For Web Application for Web Conferencing
- Lead Market Research on Customer Needs

Sparking Creativity

4/1/2002 — 2/1/2009

Creative Director

- Responsible for creative's, development & B to B interaction
- Lead design department to several awards and recognition
- Developed Creative Strategies for both clients and in house
- CMS, Ecommerce and Static Integrations, coding and design

DAILY USE SKILLS

- **{Coding}** – HTML + HTML5, XHTML, CSS + CSS3, PHP, .NET, XML, Javascript, JQuery, Ajax,
- **{Design}** - Photoshop, Illustrator, Sketchpad, Visio, Balsamiq Mockups

SOFTWARE KNOWLEDGE

- Adobe CS 3-5, Visual Studio, Filezilla, Notepad, Microsoft Office and many more