

# MATTHEW BROWN

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<http://brownsportfolio.com> and <http://mattebrown.com>

## OBJECTIVE

To find an Interactive Management or Creative Direction position where I can utilize my agency experience in a fashion that leverages my creative expertise, marketing passion and proven business development skills.

## SKILLS PROFILE

- Solely Responsible for taking companies from startups to 7 figure
- Proven success in creative marketing through award winning graphics and digital strategies
- Proven ability to manage a team and set high expectations with above expected results

## EMPLOYMENT HISTORY

### **Shotly Golf Deals**

4/1/2010 — Current

#### *Chief Marketing Officer*

- Created and Managed the Marketing Strategy for internal customers and external partners
- Employed multiple marketing campaigns to help grow the subscriber base
- Rolled out several designs, sites and social designs for Shotly
- Responsible for monitoring metrics, projecting growth and then implementing Split Testing Campaigns

### **AccuConference**

6/1/2009 — 2/4/2010

#### *Senior Designer & Developer*

- Developed and Maintained Multiple Corporate and Retail Sites
- UI Development For Customer and Admin Site
- GUI Development For Web Application for Web Conferencing
- Lead Market Research on Customer Needs

### **Sparking Creativity**

4/1/2002 — 2/1/2009

#### *Creative Director*

- Responsible for creative's, development & B to B interaction
- Lead design department to several awards and recognition
- Developed Creative Strategies for both clients and in house
- CMS, Ecommerce and Static Integrations, coding and design

## DAILY USE SKILLS

- **{Coding}** – HTML + HTML5, XHTML, CSS + CSS3, PHP, .NET, XML, Javascript, JQuery, Ajax,
- **{Design}** - Photoshop, Illustrator, Sketchpad, Visio, Balsamiq Mockups

## SOFTWARE KNOWLEDGE

- Adobe CS 3-5, Visual Studio, Filezilla, Notepad, Microsoft Office and many more